

City of Selma Draft Maps

February 7,
2022

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National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings Aug. 2 & Aug. 16	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Census Data Release Aug. 12	Census Bureau releases official 2020 Census population data. The data are in rough legacy format and will require reformatting.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data. Then three-week mandated waiting period to release maps.
Two Draft Map Hearings Feb. 7 & Mar. 21	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By Apr. 17	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

Demographic Summary of Existing Districts

City of Selma - Current Plan

Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,940	6,701	6,049	6,078	24,768
	Population Deviation	-252	509	-143	-114	761
	Pct. Deviation	-4.07%	8.22%	-2.31%	-1.84%	12.29%
Citizen Voting Age Pop	Total	3,357	4,034	3,016	2,600	13,006
	Hisp	80%	64%	81%	77%	75%
	NH White	16%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	10%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%

Using official 2020 prisoner-adjusted Census population and estimated demographic data.

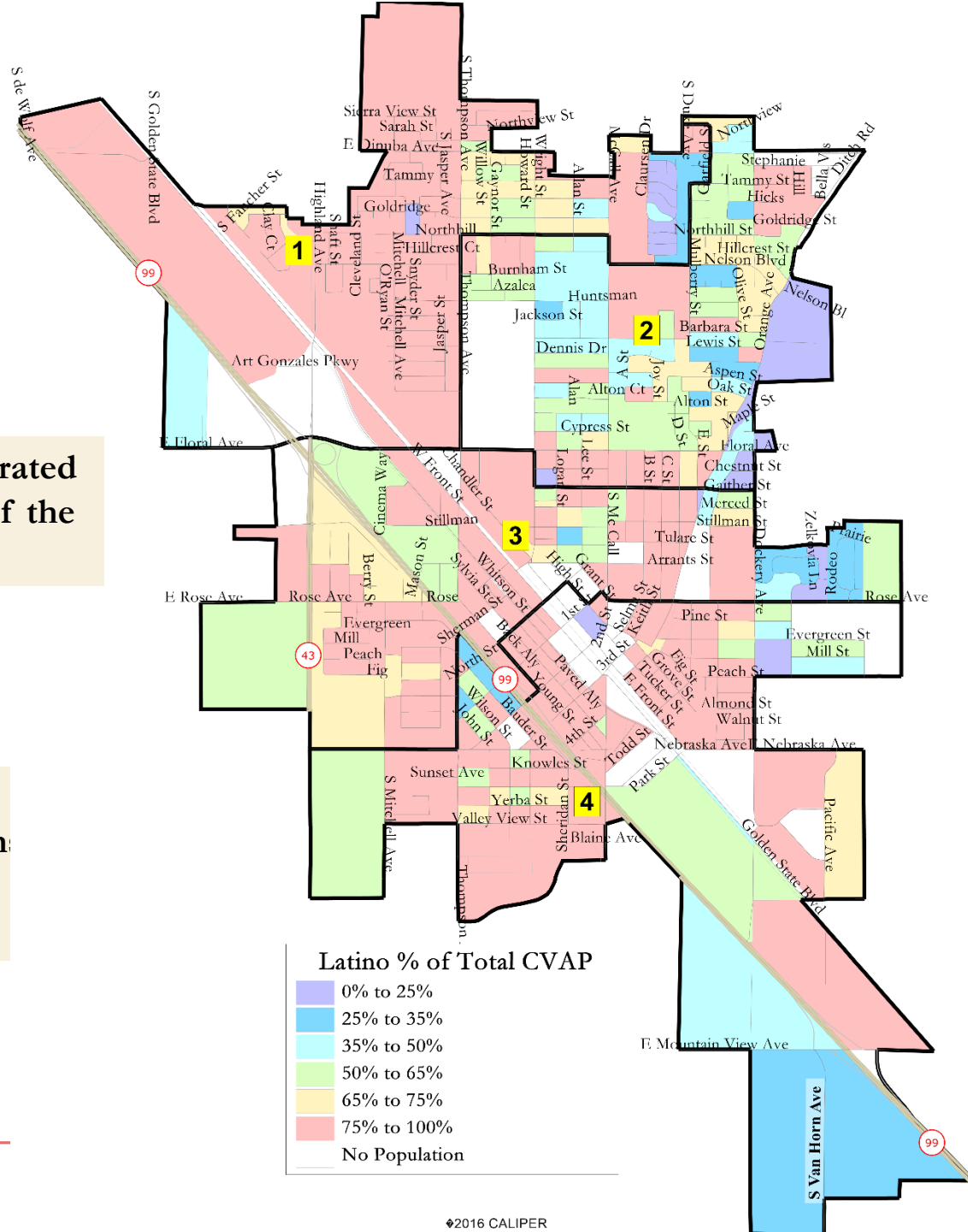
Each of the four Council districts must contain about 6,192 people.

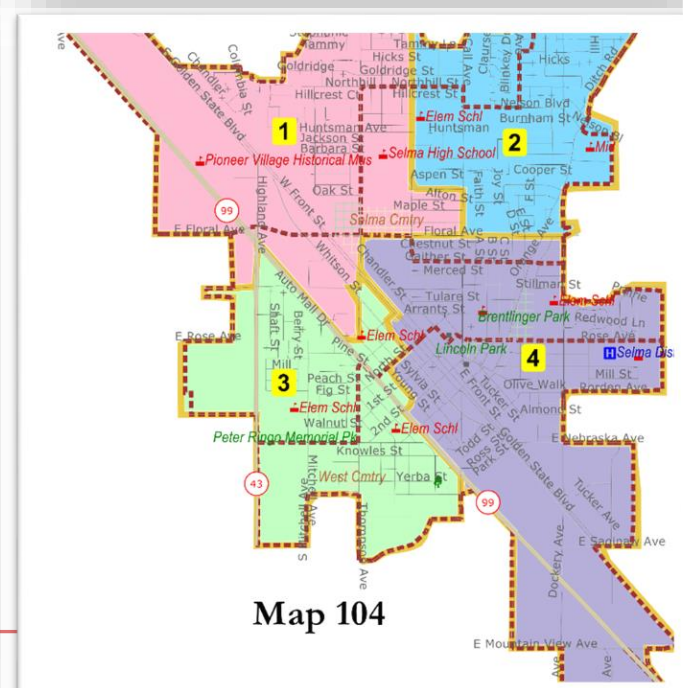
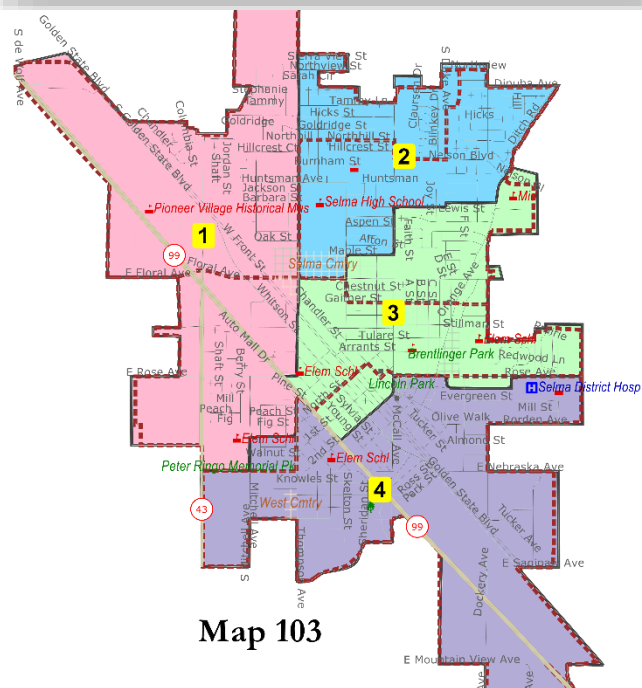
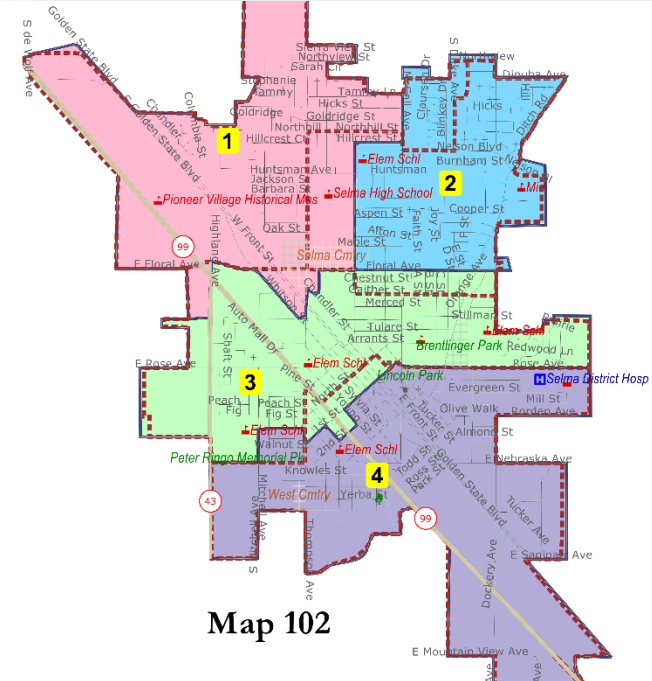
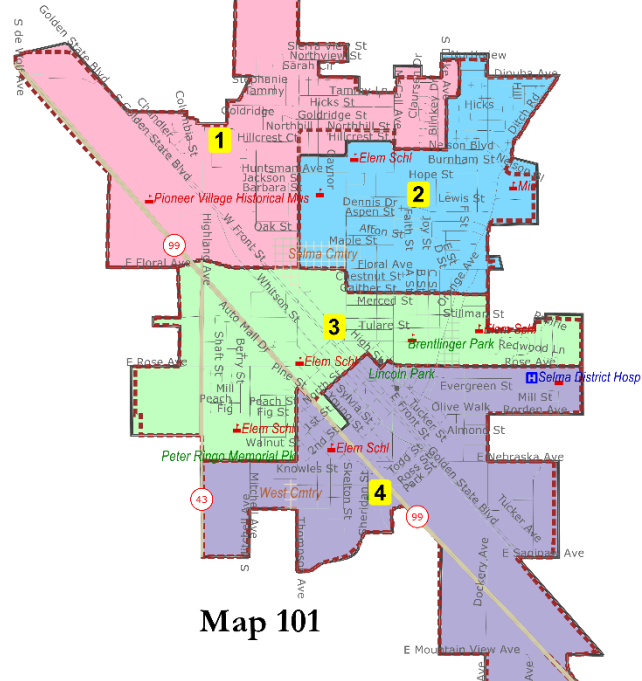
There should be no more than a 10% difference between the greatest populated district and the least populated district. The Existing Districts plan has a 12.29% deviation.

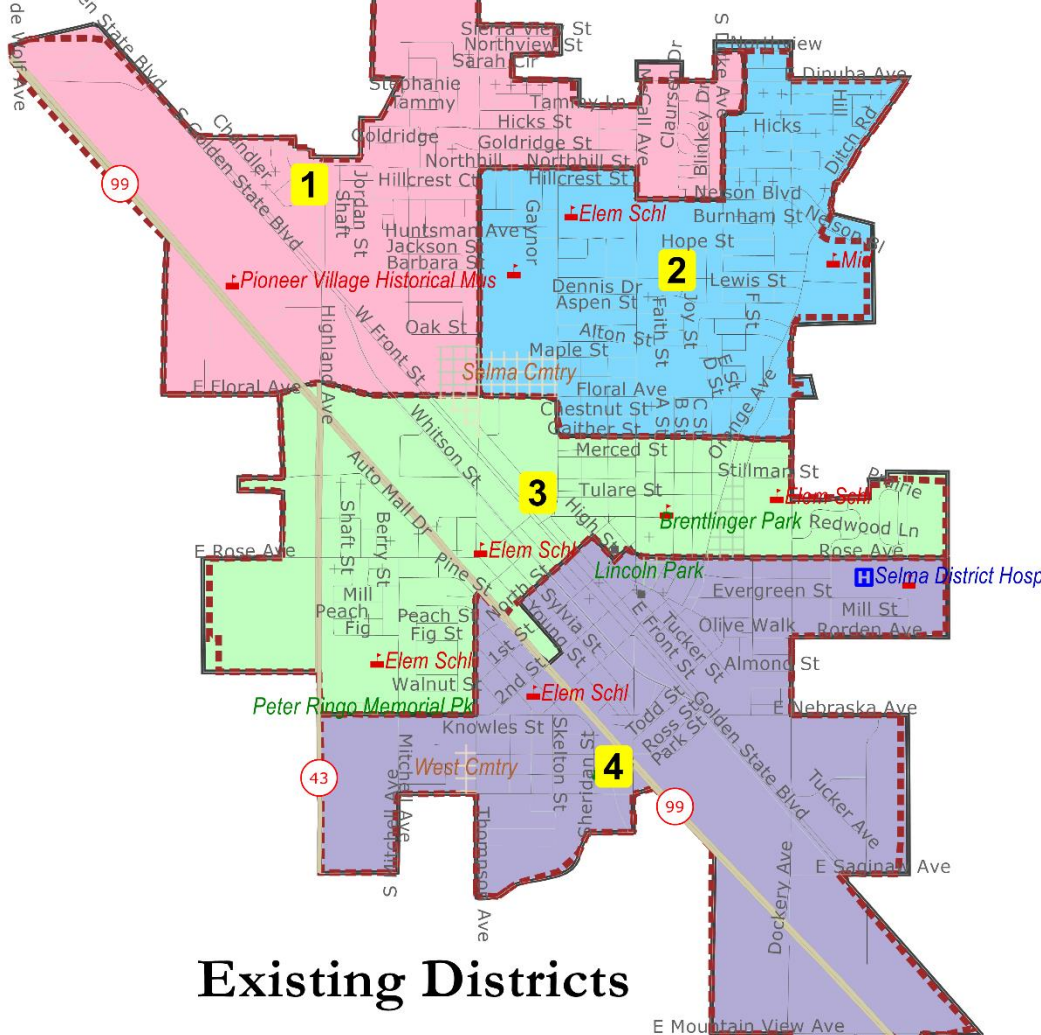
Latino CVAP

Latino eligible voters are concentrated everywhere except the east edge of the City.

There are no large geographic concentrations of Asian-American, African-Americans, or Native Americans.





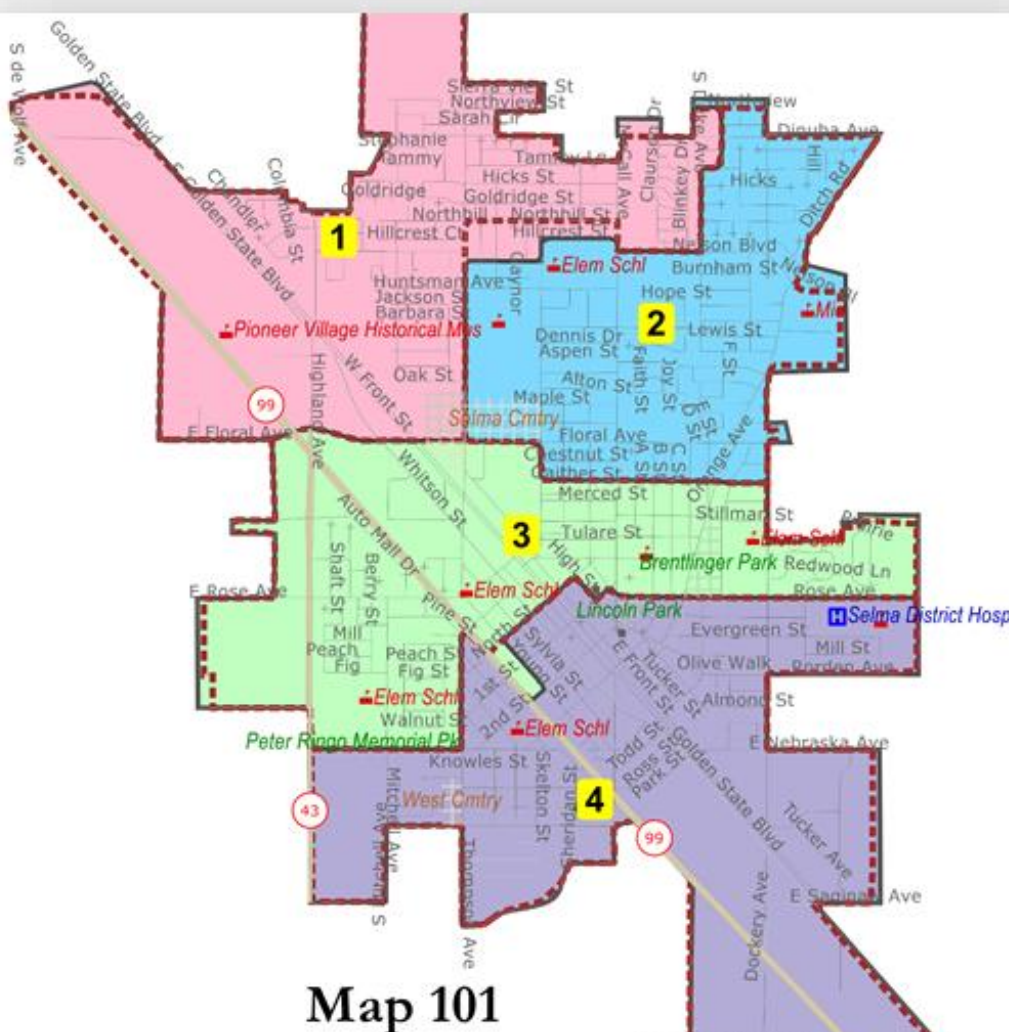


Existing Districts

- District 2 is over-populated at 8.22%
- District 1 is under-populated at -4.07%
- The Census Bureau merged census blocks at North Street along the boundary between D3 and D4.
- Total deviation 12.29% (should be under 10%)
- Highest Latino CVAP 81% in D3.
- No Council Pairings.

City of Selma - Current Plan

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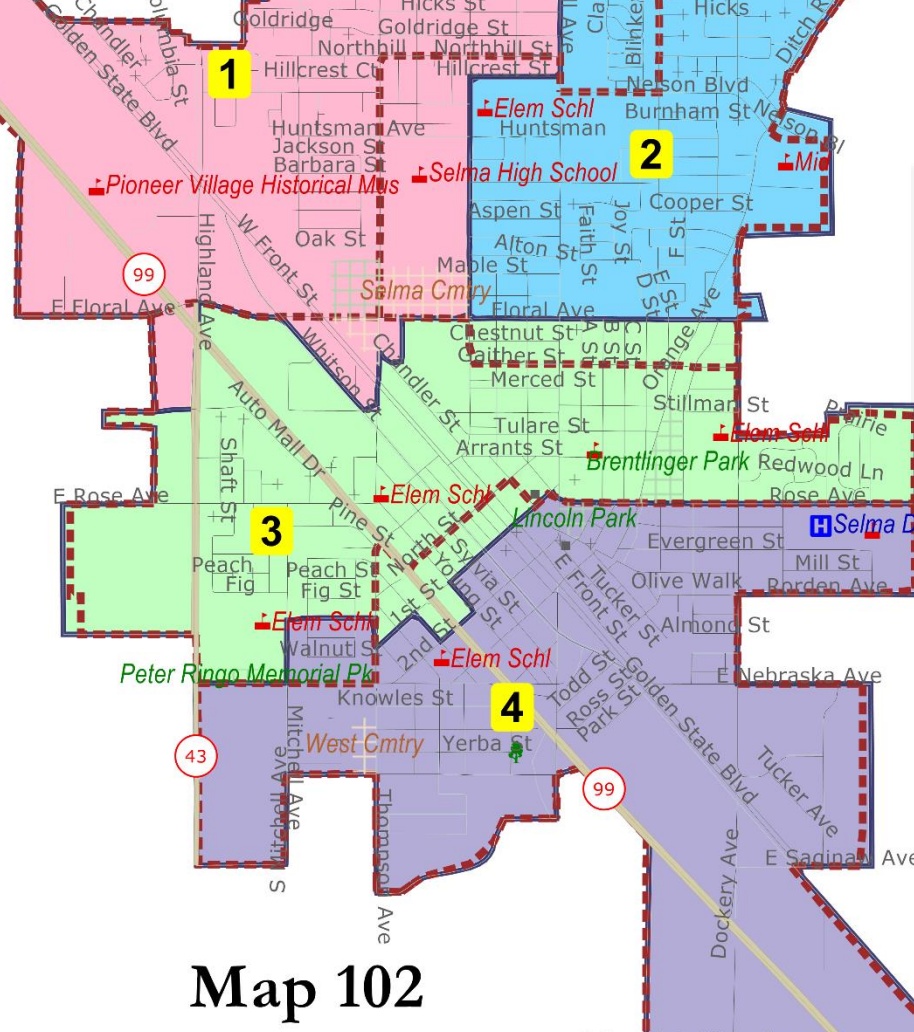


Map 101

- Slight changes for population.
- Moves 371 people from D2 to D1 south of Northhill Street.
- Total deviation 4.54%
- Highest Latino CVAP 81% in D3.

City of Selma - Map 101

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,311	6,330	6,049	6,078	24,768
	Population Deviation	119	138	-143	-114	281
	Pct. Deviation	1.92%	2.23%	-2.31%	-1.84%	4.54%
Citizen Voting Age Pop	Total	3,587	3,804	3,016	2,600	13,006
	Hisp	80%	63%	81%	77%	75%
	NH White	17%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	11%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%

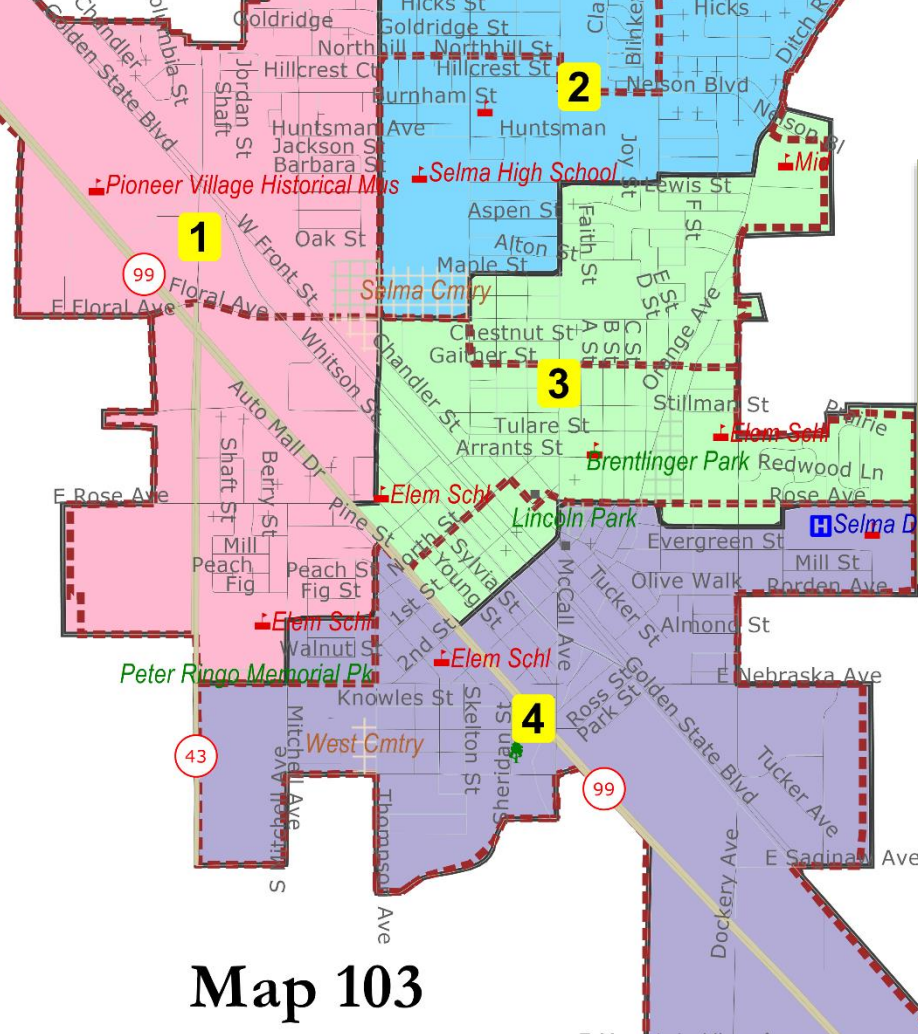


- Achieves more compactness in D1 and D2
- Keeps a horizontal D3.
- Total deviation 6.83%
- Highest Latino CVAP 84% in D1.

Map 102

City of Selma - Map 102

Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,979	6,186	6,402	6,201	24,768
	Population Deviation	-213	-6	210	9	423
	Pct. Deviation	-3.44%	-0.10%	3.39%	0.15%	6.83%
Citizen Voting Age Pop	Total	3,398	3,560	3,439	2,609	13,006
	Hisp	84%	59%	78%	78%	75%
	NH White	12%	31%	16%	18%	19%
	NH Black	0%	1%	1%	1%	1%
	Asian/Pac.Isl.	4%	9%	5%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%

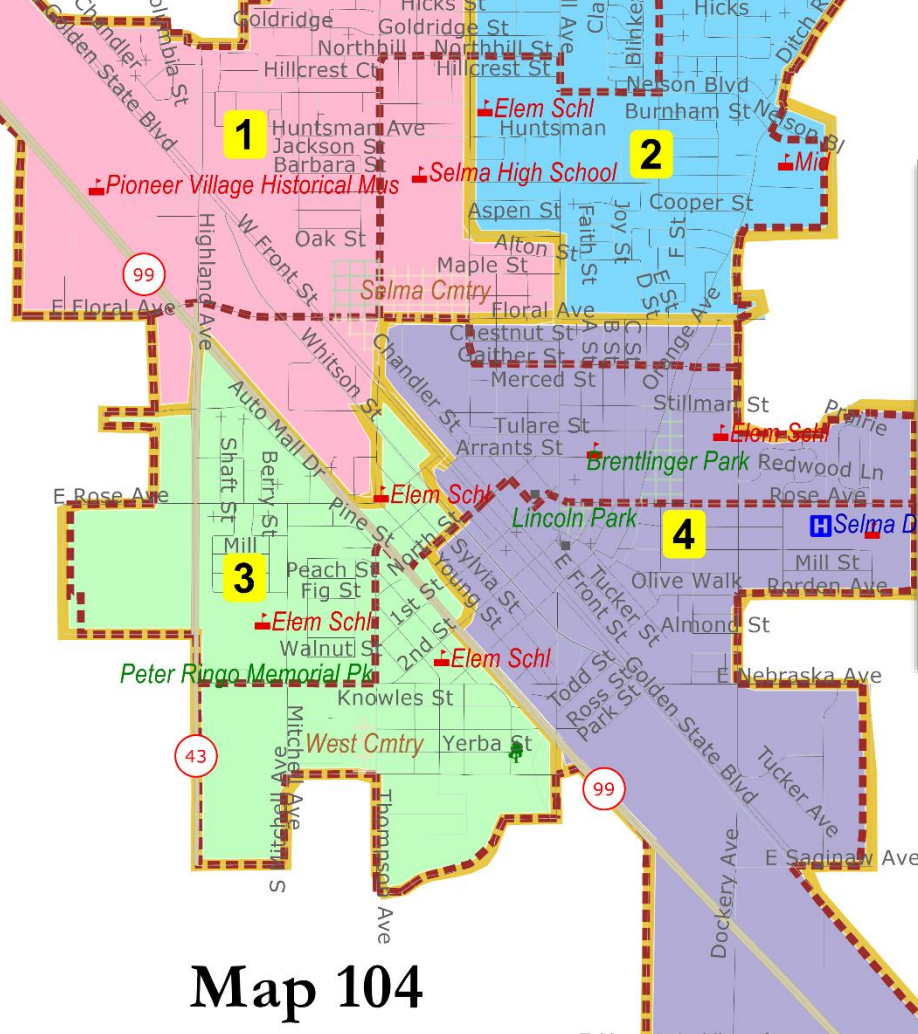


- Achieves more compactness in D2 and D3.
- D1 extends south of Floral Avenue to Nebraska Ave.
- Total deviation 6.51%
- Highest Latino CVAP 89% in D1.

Map 103

City of Selma - Map 103

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,423	6,151	6,020	6,174	24,768
	Population Deviation	231	-41	-172	-18	403
	Pct. Deviation	3.73%	-0.66%	-2.78%	-0.29%	6.51%
Citizen Voting Age Pop	Total	3,014	3,770	3,594	2,628	13,006
	Hisp	89%	63%	73%	77%	75%
	NH White	6%	31%	18%	20%	19%
	NH Black	2%	0%	1%	1%	1%
	Asian/Pac.Isl.	3%	7%	8%	3%	5%
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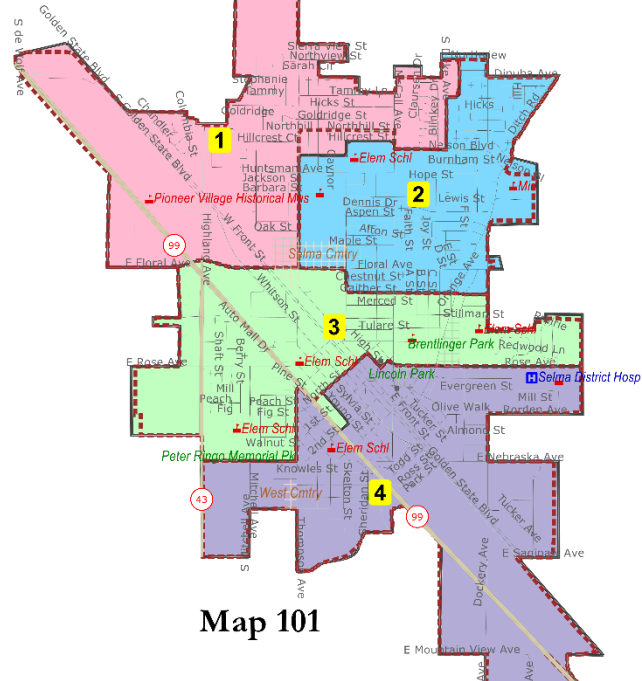


Map 104

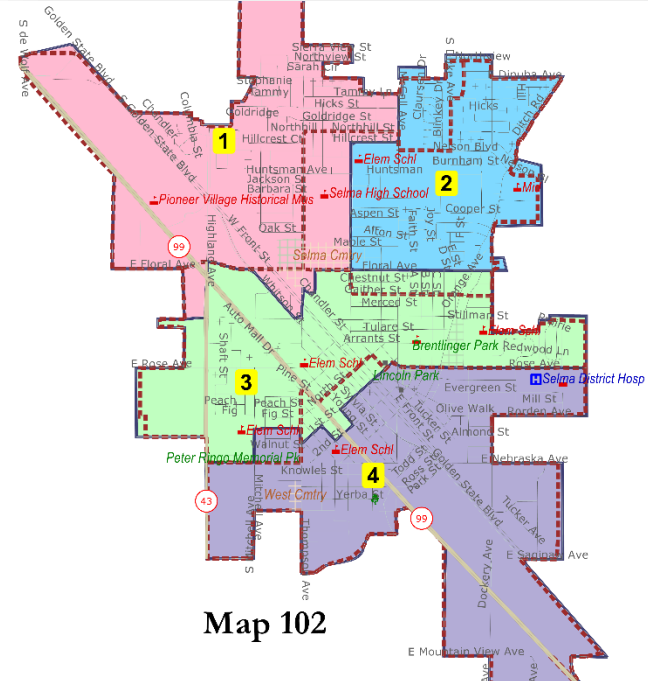
- Plan submitter: “My proposed plan divides the districts by quadrants— NW, NE, SW, and SE. This puts neighborhoods together so that the elected councilperson lives in that neighborhood.”
- Total deviation 3.04%
- Highest Latino CVAP 81% in D1 & D3.

City of Selma - Map 104

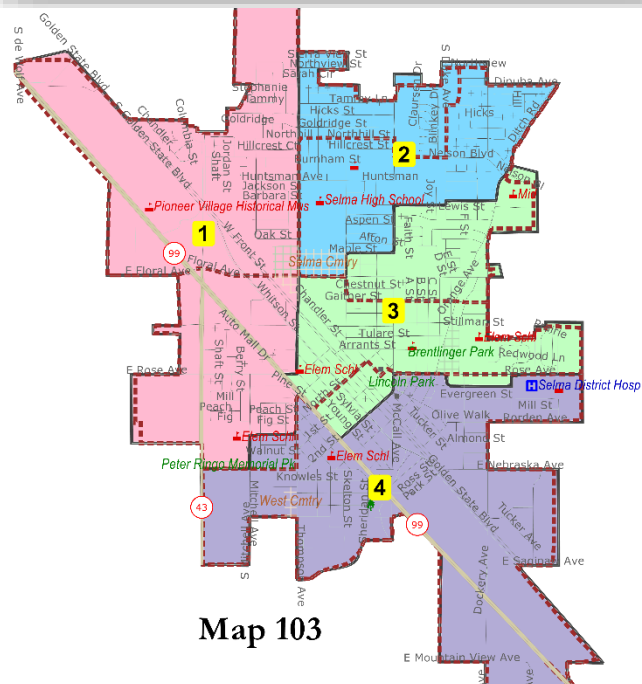
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2020 Census	Total Population	6,295	6,185	6,107	6,181	24,768
	Population Deviation	103	-7	-85	-11	188
	Pct. Deviation	1.66%	-0.11%	-1.37%	-0.18%	3.04%
Citizen Voting Age Pop	Total	3,600	3,476	2,323	3,607	13,006
	Hisp	81%	60%	81%	78%	75%
	NH White	14%	30%	14%	17%	19%
	NH Black	0%	1%	3%	0%	1%
	Asian/Pac.Isl.	5%	9%	3%	5%	5%
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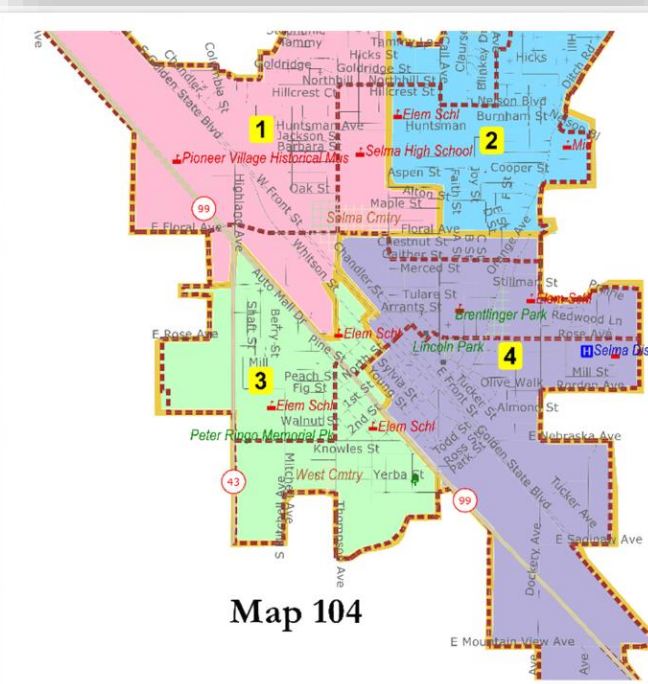
Map 101



Map 102



Map 103



Map 104

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Proposed Sequencing

- ❑ Election Year 2022: Districts 2, 3
- ❑ Election Year 2024: Districts 1, 4
- ❑ After focus maps are identified, it is recommended the City Council review and, if needed, adjust the district number assignments.

Public Hearing & Discussion

- ❑ Public hearing to receive input on draft maps.
- ❑ Goal to identify 1-2 focus maps.
- ❑ Review and adjust the district assignments on the focus maps, if needed.
- ❑ Council can request variations be drawn on the focus map(s).
- ❑ All the maps and the full demographic summaries can be viewed on the website at <https://www.cityofselma.com/government/Redistricting.php>
- ❑ The best way to view the maps in detail is through the interactive map viewer at this link: <https://arcg.is/j1T4z0>